

09 October 2017



FRIDAY 13 OCTOBER
HALF DAY EVENT Starting 9:00 Sharp!
Venue: European Economic & Social Committee, 99 Rue Belliard, Brussels

TRADE IN SERVICES:
Unlocking a multi-trillion euro economy for all and across sectors

Free Registration
Please RSVP by Monday 9th October 2017 at brussels-events@humbrophy.com

FEATURING KEYNOTE SPEAKER Cecilia Malmström
EU Trade Commissioner **FEATURING KEYNOTE SPEAKER**

Sponsors: BDO, BUSINESSEUROPE, european express, ESOA, FTA, IBM, telenor group, LE GROUPE LA POSTE, ups, HUMEBROPHY, Borderlex, ECIPE, European Economic & Social Committee Employers Group.

Conference

Friday, 13th October 2017 – 9.00 – 13.00 -

“Trade in Services: Unlocking a multi-trillion-euro economy for all and across sectors”

PROGRAMME

Venue: European Economic and Social Committee – EESC – Room JDE62
93-99, Rue Belliard – 1000 – Brussels -

8:30 – 9:00 - Registration

9:00 – 9:05 – Welcome by ESF Former Chairman Sir Thomas Harris

9:05 - 10:15 - High level speakers Panel

- Moderator
- Key note speaker:
- ESF New Chairman Noel Clehane
 - EU Trade Commissioner Cecilia Malmström
 - MEP Marietje Schaake – INTA (NL-ALDE)
 - WTO Deputy Director General Karl Brauner
 - President & CEO, Telenor Group, Sigve Brekke

10:15 – 11:15 - Panel 1: Importance of Trade in Services for the EU economy:

Issues to be discussed: Impact on exports, imports and investment - Impact on innovation - Impact on jobs – Global Value-Added Chain

Moderator: Hosuk **Lee Makiyama** – ECIPE

- a. “Importance of export of services in various modes of supply”
Lucian **Cernat** – DG Trade Chief Economist
- b. Importance of Trade in services for the manufacturing and agroindustry
Magnus **Rentzhog** – Swedish National Board of Trade
- c. “Trade in Value Added (TiVA) and Global Value Chain”
Andreas **Maurer** (Chief Economist Office WTO)
- d. “Measuring barriers: The OECD Services Trade Restrictiveness Index (STRI)”
John **Drummond** (OECD)

11:15 – 11:30 - Coffee

11:30 – 12:00 - Panel 2: Negotiations on services go much beyond Services sectors

Issues to be discussed: Horizontal matters (Data flows, Investment, Movement of business personnel); Market access and national treatment for companies; Rules and disciplines for governments and companies; Regulatory Cooperation; Public procurement

Moderator: Iana **Dreyer** – Chief Editor – Borderlex

- a. Christophe **Kiener** – Head of Services Unit – DG Trade
- b. Pascal **Kerneis** – Managing Director, ESF

12:00 – 12:50 - Panel 3: “Brexit and Trade in Services”

Moderator: Stuart **Harbinson** -Senior Consultant and expert on Trade - Hume&Brophy

- a. Antonio **Fernandez-Martos**, Member of the Task Force Art50 of the European Commission
- b. Ingo **Borchert**, Senior Lecturer in Economics at University of Sussex; Fellow of the UK Trade Policy Observatory – UKTPO
- c. **Edward Bowles**, Managing Director, Group Public Affairs, Standard Chartered Bank

12:50 – 13:00 – Closing of the Conference: ESF Chairman Noel Clehane