

## SHORT MEMO

Pascal Kerneis – Managing Director, European Services Forum – ESF

Mr. Pascal Kerneis  
Managing Director  
European Services Forum



Born on 13 April 1962  
French Nationality  
Married – 2 children

Mr Kerneis achieved his Ph. D. in European Law in 1990 in France. He was Legal Expert in the European Commission in Brussels from 1988 to 1990, and then worked for the European Banking Federation for nine years. He was appointed Managing Director of ESF (European Services Forum) in 1999. ESF is the voice of the European services industry in the international trade and investment negotiations.

ESF has been a strong proponent of the multilateral trading system, of the WTO and the GATS since its inception. ESF is also advocating for comprehensive bilateral free trade agreements, with significant chapters and annexes on services and broad market openings of the various services sectors through ambitious schedules of commitments. ESF works closely with various business organisations across the world, and in particular with the partners of the Global Services Coalition.

Mr. Kerneis is a long-standing member of the DG Trade Civil Society Contact Group. Mr Kerneis is member of many European Domestic Advisory Groups set up in EU FTAs. In 2014, he has been appointed member of Commission's Advisory Group for the Transatlantic Trade and Investment Partnership (TTIP) between the EU and the United States, and in December 2017, he was appointed member of DG Trade's Expert Group on Trade Agreements. He has participated to all WTO Ministerial Conferences as Commission's advisor.

He is a regular speaker on trade in services and investment conferences and author of articles on trade in services and investment related issues in various publications.