



## ★ ESF 20<sup>th</sup> Anniversary Event ★

“Importance of trade in services in a disruptive world trade environment”

- 10<sup>th</sup> December 2019 – 16:30 – 19:00 -

BusinessEurope Building – Room Europe -  
168, avenue de Cortenbergh – 1000 Brussels



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★ 16:30 – 17:00: Registration & Welcoming coffee

17:00 – 17:05: Welcoming Remarks



Mr. **Tilmann Kupfer**, Chairman of ESF Policy Committee, Vice President,  
Trade and International Affairs, BT Group Plc.

17:05 – 17:15: Introductory Remarks “ESF Brochure on the importance of trade in  
services in the EU Economy”

Mr. **Pascal Kerneis**, Managing Director, European Services Forum

17:15 – 17:25 New Business Opportunities for Services Sectors

Mr. **Lucian Cernat**, Chief Economist, DG Trade, European Commission

17:25 – 18:50: High Level Panel Discussion & Q&A

- Moderator: **Iana Dreyer**, Editor, Borderlex
- Ms. **Sabine Weyand**, Director General – Directorate General for Trade,  
European Commission
- Mr **Ilkka-Pekka Similä**, DG for External Economic Relations of the Finnish  
Ministry for Foreign Affairs, and Chairman of the TPC Titulaires under the  
Finnish Presidency
- Mr. **Bernd Lange**, Chairman of International Trade Committee, Member  
of the European Parliament (S&D – DE)



18:50 – 19:00: Closing remarks

Mr. **Tilmann Kupfer**, Chairman of ESF Policy Committee

★ 19:00 – 21:00: Cocktail and reception in the lobby of Room Europe ★



[Registration to the Event Here](#)

(Deadline: 5 December 2019)



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