



Canadian
Chamber of
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du Canada



CEUTIA

Association Canada UE pour le Commerce et les Investissements
Canada EU Trade and Investment Association



European Services Forum

PROGRAMME FOR
CETA 3 YEAR ANNIVERSARY:
SUCCESS AND CHALLENGES FOR CETA IN A TIME OF COVID

MONDAY, 21 SEPTEMBER 2020 – 15.00 -16:30 CET
(9.00 – 10.30 EST)

WEBINAR

TO JOIN CLICK HERE : [Join CETA 3rd Anniversary Webinar](#)

<u>Time</u>	<u>Topic</u>
15.00 – 15.05	Welcome address: Noel Clehane , Chairman, ESF - BDO Global Head of Regulatory & Public Policy
15.05 – 15.10	Keynote speech <u>Keynote speaker</u> : The Honourable Mary Ng , Canadian Minister of Small Business, Export Promotion and International Trade (<i>Confirmed</i>)
15.10 – 15.20	<u>Q&A</u>
15.20 – 15.30	CETA and EU Trade Policy ❖ Consideration of CETA in the context of EU trade policy review <u>Speaker</u> : Mr. Rupert Schlegelmilch , Director - The Americas, Agriculture and Food Safety (TRADE.D) DG Trade – European Commission (<i>Confirmed</i>)
15.30 – 15.40	<u>Q&A</u>



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- 15.40 – 15.55 Status of CETA Ratification and Implementation
- ❖ EU member state ratification – update
 - ❖ Committee structure & regulatory cooperation
 - ❖ Specific areas of focus: TSD Review, etc.
 - ❖ Strategy and tools for helping European exporters & investors
- Speakers:
- ❖ Mr. **Stephane Lambert**, Counsellor & Head of Trade, Economic, Science & Technology Policy - Mission of Canada to the EU (*Confirmed*)
 - ❖ Ms. **Esther Nieto-Hernandez**, Deputy Head of Unit, USA and Canada (TRADE.D.1) - DG Trade – European Commission (*Confirmed*)
- 15.55 – 16.05 Q&A
- 16.05 – 16.15 Promoting exports & investment to EU
- ❖ Strategy and tools for helping Canadian exporters succeed in the Single Market
 - ❖ Impact of COVID on trade promotion
- Speaker:
- Ms. **Ailish Campbell**, Chief Trade Commissioner of Canada & Assistant Deputy Minister, Global Affairs Canada (*Confirmed*)
- 16.15 – 16.25 Q&A
- 16.25 – 16.30 Concluding Remarks: Mr. **Mark Camilleri**, President, CEUTIA