









European Cultural and Creative Industries Alliance





























Joint statement by European business organisations on the occasion of the 21st EU-Japan Summit

12 November 2013

On 19th November in Tokyo Herman Van Rompuy, President of the European Council, and José Manuel Barroso, President of the European Commission, will meet Japanese Prime Minister, Shinzo Abe, for the 21st Summit between the European Union and Japan.

European business associations, signatories of this statement, would like to take this opportunity to reiterate to decision makers their strong support for a deep and comprehensive Free Trade Agreement (FTA). We remain convinced that this FTA has the potential to deliver significant economic benefits and contribute to the development of both economies. It is our hope that the Summit will provide an extra impetus to the EU-Japan trade negotiations. Three rounds of negotiations have taken place to date, and we hope that the leaders will provide strong political impetus to further engagement by the negotiating teams, so as to deliver tangible progress, working towards the earliest possible conclusion of an ambitious FTA. Therefore we call on the Japanese and EU leaders to remain committed to the talks, keeping this prospective FTA high on their list of priorities.

An EU-Japan FTA has the potential to improve market access and regulatory coherence, and thereby expand trade and investment, economic growth and employment, and contribute to enhanced competitiveness and productivity of both economies. As presented in the European Commission's Impact Assessment Report on EU and Japan Trade Relations1, an ambitious FTA could increase GDP in Japan by 0,67% and in the EU by up to 1.9%2. This would boost the European and Japanese economy by billions of euros each year.

1

² assuming symmetric NTM cost reductions

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¹ http://register.consilium.europa.eu/pdf/en/12/st12/st12825-ad01.en12.pdf

We reiterate the call to establish a deep and comprehensive Agreement between the EU and Japan, in line with the ambitions and standards of the European Trade, Growth & World Affairs Strategy (2010)3, as well as the Japan Revitalization Strategy (2013)4. We strongly call for equal commitment to making progress in the talks, and for similarity and compatibility of relevant commitments in the EU-Japan and TPP negotiations.

Seamless, barrier-free markets, built on high-standards and regulatory convergence between the EU and Japan would enable business to be conducted freely and would enhance opportunities for investment. Gains will be particularly significant if both tariffs and non-tariff barriers are eliminated or at least substantially reduced, and if high-standard commitments are achieved in services, public procurement, intellectual property rights (IPR), investment protection, competition policy, standard-setting, and in regulatory cooperation disciplines. This would lead to real openness and enhanced competitiveness of both markets.

The economic relationship between the EU and Japan is vital for European and Japanese companies, whose business links extend beyond import/export to include alliances and partnerships in supply chains, joint research projects and direct investments.

The undersigned organisations call upon the European and Japanese leaders to use the Tokyo Summit as an opportunity to urge the Trade Negotiators of the EU-Japan trade agreement to pursue intense talks towards an ambitious and balanced 21st century deal.

Signatories:

CEC

CECED

CEFIC

CERAME-UNIE

COTANCE

DIGITAL EUROPE

EFIC

EFPIA

ECCIA

EURATEX

EUROCHAMBERS

EUROCOMMERCE

EUROMETAUX

ESIA

ESF

FESI

FOOD DRINK EUROPE

FTA

IFPI

LIGHTING EUROPE

³ http://trade.ec.europa.eu/doclib/docs/2010/november/tradoc_146955.pdf

⁴ http://www.kantei.go.jp/jp/singi/keizaisaisei/pdf/en_saikou_jpn_hon.pdf



The European Confederation of the Footwear Industry (CEC) groups national associations and federations from the European Union, which represent approximately 87% of the European manufacturing. CEC's overall purposes are to encourage the development of an environment in which European footwear manufacturing can be successful, as well as to reinforce the competitiveness and growth of the whole sector's supply chain. From 2008 till 2012, EU 27 footwear exports to third countries have increased by 24,1% in quantity, and by 31,5% in value: A remarkable achievement under the period of economic crisis.



CECED represents the household appliance manufacturing industry in Europe. Its member companies are mainly based in Europe. Direct Members are Arçelik, Ariston Thermo Group, BSH Bosch und Siemens Hausgeräte GmbH, Candy Group, Daikin Europe, De'Longhi, AB Electrolux, Fagor Group, Gorenje, Indesit Company, LG Electronics Europe, Liebherr Hausgeräte, Miele & Cie. KG, Philips, Samsung, Groupe SEB, Vorwerk and Whirlpool Europe. CECED's member Associations cover the following countries: Austria, Belgium, Bulgaria, Czech Republic, Denmark, France, Germany, Greece, Hungary, Italy, Netherlands, Norway, Poland, Portugal, Romania, Slovakia, Spain, Sweden, Switzerland, Turkey and the United Kingdom.



Cefic, the European Chemical Industry Council, is the Brussels-based organisation representing the European chemical industry. It represents 29,000 companies that produce 20 per cent of the world's chemicals and employ 1.1 million people.



Cerame-Unie is an umbrella organisation representing the European ceramic industry structured in eight ceramic sectors. Cerame-Unie is the voice of the European ceramic industry. It creates and maintains a constructive dialogue with the EU institutions, international partners and the social and environmental stakeholders by providing expertise in such important fields as environment, health & safety, climate change and energy, trade, construction, raw materials and standardisation.

The EU Ceramic industry is a traditional supporter of trade liberalisation. The industry contributes to the EU economy with a production value of € 25 billion and a positive trade balance of more than € 4 billion in 2012. The European ceramic industry provides direct employment to over 200,000 people in the EU, with a high proportion of SMEs, around 80%, creating local jobs. Many companies headquartered in the EU are world leaders in ceramic product development, manufacturing and sales.



The Confederation of National Associations of Tanners and Dressers of the European Community (COTANCE) is the representative body of the European Leather Industry. It promotes European leather both in the European and international markets. With some 25% of the world's leather production and one of the largest and most dynamic consumer markets for leather articles, Europe stands out as the leading force in international business circles in relation to leather and tanning. With a turnover of nearly €10 billion, over 3,000 companies and some 50,000 people directly employed in the sector, Europe's tanneries, mainly SMEs, demonstrate their competitiveness on the global market.

DIGITALEUROPE

DIGITALEUROPE represents the digital technology industry in Europe. Our 100+ members include some of the world's largest IT, telecoms and consumer electronics companies and national associations from every part of Europe. DIGITALEUROPE wants European businesses and citizens to benefit from digital technologies and for Europe to grow, attract and sustain the world's best digital technology companies.

DIGITALEUROPE ensures industry participation in the development and implementation of EU policies. Together, DIGITALEUROPE's members represent more than 10,000 companies that employ two million citizens and generate €1 trillion in revenues. Our website provides further information on our activities: http://www.digitaleurope.org



EFIC was founded in 2006 by seven national federations representing the furniture industries in Belgium, Denmark, Germany, Italy, Slovakia, Spain and Turkey. Later joined by Portugal, Sweden, Austria, Russia and Norway EFIC now represents about the 70% of the total turnover of the furniture industries in Europe, a sector that employs about 1 million workers in close to 130.000 companies and accounts for 2% of the European manufacturing GDP.



EFPIA represents the pharmaceutical industry operating in Europe. Through its direct membership of 33 national associations and 40 leading pharmaceutical companies, EFPIA provides the voice of 1,900 companies committed to researching, developing and bringing new medicines to improve health and quality of life around the world. The pharmaceutical industry invests 30 billion on research and development per year in Europe and directly employs 700,000 people including 116,000 in R&D units in Europe.

EFPIA members are committed to delivering innovative medicines to address unmet needs of patients and reducing the burden of chronic diseases for Europe's ageing population. EFPIA believes in close cooperation with its stakeholders to help create sustainable healthcare systems and to develop prompt responses to health threats in Europe.

European Cultural and Creative Industries Alliance

The European Cultural and Creative Industries Alliance (ECCIA) is composed of the five major European luxury industry associations: Circulo Fortuny (Spain), Comité Colbert (France), Fondazione Altagamma (Italy), Meisterkreis (Germany) and Walpole British Luxury (UK). Its members together represent approximately 300 of Europe's leading luxury brands covering 14 different high-end product and service markets. This includes the high-end segment of European Watches & jewellery, Fashion, Perfumes & cosmetics, Accessories, Leather goods, Gastronomy, Furniture & furnishing, Design household equipment, Cars, Yachts, Wines & spirits, Hotels and leisure experience, Retail and Auction Houses, and Publishing.

The sector employs 1.5 million people (directly and indirectly), and contributes an output of 440 billion Euros to the European economy. The sector exports 70% of its production, representing 10% of all European exports.



As the voice of the European textile and clothing industry, EURATEX's main objective is to create an environment within the European Union which is conducive to the manufacture of textile and clothing products. We represent 181.423 companies, employing 1.780.000 workers with a turnover of €165,3 billion.



EUROCHAMBRES – The Association of European Chambers of Commerce and Industry represents over 20 million enterprises in Europe – 98% of which are SMEs – through members in 43 countries and a network of 1700 regional and local Chambers.



EuroCommerce represents the retail, wholesale and international trade sectors in Europe. Its membership includes commerce federations and companies in 31 European countries. Commerce is a dynamic and labour-intensive sector, generating 11% of the EU's GDP. Over 95% of the 6 million companies in commerce are small and medium-sized enterprises. The sector is a major source of employment creation: 33 million Europeans work in commerce.



Eurometaux is the Brussels-based EU association of the non-ferrous metals industry, representing the main EU and international metals producers, EU and international metal commodity groups and national metal federations. The industry covers base metals (Al, Cu, Pb, Ni, Zn), precious metals (Au, Ag, PGM's) and technical metals (e.g. Co, W, Cr, Mo, Mn), manufactured from both virgin and recycling raw materials.



European Semiconductor Industry Association

The European Semiconductor Industry Association (ESIA) is the voice of the Semiconductor Industry of Europe. Its mission is to represent, promote and defend the common interests of the Europe based semiconductor industry towards the European Institutions and stakeholders in order to ensure a sustainable business environment and foster its global competitiveness. As a provider of key enabling technologies the industry creates innovative solutions for industrial development, contributing to economic growth and responding to major societal challenges. Being ranked as the most R&D intensive sector by the European Commission, the European Semi-conductor ecosystem supports approx. 200.000 jobs directly and up to 800.000 induced jobs in systems, applications and services in Europe. Overall, micro- and nano-electronics enable the generation of at least 10% of GDP in Europe and the world.



The European Services Forum (ESF) is a private sector trade association that represents the interests of the European services industry in International Trade Negotiations in Services. It comprises major European service companies at the CEO level and European service sector federations covering service sectors such as financial services, tourism, telecommunications, maritime transport, business and professional services, distribution, postal and express delivery, IT services, environmental services and the audio-visual industry.



FESI, the Federation of the European Sporting Goods Industry (www.fesi-sport.org), represents the interests of approximately 1,800 sporting goods manufacturers (85% of the European market) through its National Sporting Goods Industry Federations and its directly affiliated member companies. 70-75% of FESI's membership is made up of Small and Medium Sized Enterprises. In total, the European Sporting Goods Industry directly and indirectly employs over 640,000 EU citizens and has an annual turnover of some 65 billion euro.



FoodDrinkEurope represents Europe's food and drink industry, Europe's largest manufacturing sector in terms of turnover, employment and value added. FoodDrinkEurope works with European and international institutions, in order to contribute to the development of a legislative and economic framework addressing the competitiveness of industry, food quality and safety, consumer protection and respect for the environment. FoodDrinkEurope's membership consists of 26 national federations, including 3 observers, 25 European sector associations and 18 major food and drink companies. For more information on FoodDrinkEurope and its activities, please visit: www.fooddrinkeurope.eu



The FTA represents retailers, importers and brand manufacturers worldwide in the political arena and in public to achieve free trade and supports their international business by providing information and practical solutions. Furthermore, FTA seeks to improve sustainability in the international supply chain. Over 1000 member companies employ 3 million people and generate a combined turnover of €600 billion.



IFPI (International Federation of the Phonographic Industry) represents the recording industry worldwide, with a membership comprising some 1300 record companies in 66 countries and affiliated industry associations in 55 countries. IFPI's mission is to promote the value of recorded music, safeguard the rights of record producers and expand the commercial uses of recorded music in all markets where its members operate. Our members include multinationals and also over a thousand small and independent music producers and national associations, across Europe and the world.



LightingEurope is an industry association of 32 European lighting manufacturers, national lighting associations, and companies producing materials used in lighting products. LightingEurope members represent over 1,000 European companies, a majority of which are SMEs; a total workforce of over 100,000 people in Europe; and an annual turnover estimated to exceed 20 billion euros. LightingEurope is dedicated to promoting efficient lighting practices for the benefit of the global environment, human comfort, and the health and safety of consumers. For more information, please visit us at: www.lightingeurope.org.