



European  
Commission

## **Transatlantic Trade & Investment Partnership Stakeholder Presentations Event**

**11:00 – 14:30, 12 March 2014**

**Management Centre Europe**

**Rue de l'Aqueduc 118, 1050 Brussels**

### ***Programme***

***(All timings are indicative)***

**SESSION ONE: ROOM to be advised**

**Issues related to manufacturing including horizontal regulatory coherence, technical barriers to trade (TBT), sectors**

**11:00** BEUC (European Consumers Organisation) – Johannes Kleis, Head of Communications

*Regulatory coherence: Blessing or curse for consumers?*

**11:09** AmCham EU – Hendrik Bourgeois, Chair of AmCham EU

*The benefits of regulatory coherence for the transatlantic economy*

**11:18** European Risk Forum – Dirk Hudig, Secretary General

*Towards a common scientific space: Developing a shared approach to science, procedural and evidentiary quality, and risk analysis in the EU and US regulatory process*

**11:27** International Forum of Inspection Agencies – Hilary Reid Evans, Deputy Director General

*Conformity assessment - a tool for trade and an aid to SMEs*

**11:36** ANEC – Stephen Russell, Secretary General

*Technical regulations, standards and consumer protection*

**11:45** Coalition for Sensible Safeguards – Virginia Robnett, Coalition Coordinator

*Issues related to rules on the regulatory system in the U.S.*

**11:54** EFPIA – Maria Trallero, Director Trade Policy

*TTIP - An opportunity to strengthen the transatlantic pharmaceutical market*

**12:03** US Generic Pharmaceutical Association – Jonathan Marks, Vice President International Affairs

*TTIP: Creating a pathway to US and EU regulatory convergence for pharmaceuticals*

- 12:12** European Generics Association – Adrian van den Hoven, Director General  
*TTIP: an opportunity for the generic and biosimilar medicines sectors*
- 12:21** Cosmetics Europe – Bertil Heerink, Director General  
*The opportunity to achieve regulatory convergence in cosmetics*
- 12:30** Centre for International Environmental Law (CIEL) – Baskut Tuncak, Staff Attorney  
*Chemicals regulation*
- 12:39** CEFIC – Lena Perenius, Executive Director International Chemicals Management  
*Chemical industry priorities in TTIP*
- 12:48** Polish Chamber of Chemical Industry – Tomasz Zieliński  
*Impact of TTIP on Central European chemical industry*
- 12:57** Humane Society International – Emily McIvor, Policy Director for Research and Toxicology  
*Animal experimentation in product testing and animal protection in laboratories*
- 13:06** European Branded Clothing Alliance – Richard Bullard  
*TTIP and the Global Value Chain for Branded Clothing*
- 13:15** Euratex – Francesco Marchi, Director General  
*Barriers faced by European exporting SMEs in the textiles and clothing sector*
- 13:24** European Alcohol Policy Alliance – Mariann Skar, Secretary General  
*Alcohol related measures*
- 13:33** Digital Europe – John Higgins, Director General  
*ICT sector priorities: e-labelling and data flows*
- 13:42** Orgalime– Maria Sandqvist, Member of the Board  
*European engineering industry views on TTIP and regulatory aspects*

**13:51** VDMA – Hermann Wegner

*Technical Barriers to Trade. Problems and possible ways to overcome them*

**14:00** CEMA – Gilles Dryancour, CEMA President

*Agricultural machinery: a model of successful transatlantic business integration and persisting regulatory gaps*

**14:09** Eurométaux – Elena Vyboldina, Head of International Trade and Economics

*Priorities of the EU Non-Ferrous Metals Industry within the EU-US TTIP negotiations*

**14:18** ACEA – Erik Jonnaert, Secretary General

American Automotive Policy Council – Matthew Blunt

Alliance of Automobile Manufacturers Association – Scott Schmidt

*Joint request by the EU and US automobile industries on TTIP*

**SESSION TWO: ROOM to be advised**

**Issues related to agriculture including agricultural market access, other regulatory issues and Geographical Indications**

**11:00** BEUC (European Consumers Organisation) – Camille Perrin, Senior Food Policy Officer

*Food regulatory issues in TTIP – The consumer perspective*

**11:09** CELCAA – Paul Rooke, President

*Achieving EU trade policy goals – a trade view*

**11:18** Eucolait – Jukka Likitalo, Legal and Policy Advisor

*The benefits of a liberalised transatlantic dairy market*

**11:27** US Dairy Export Council – Rocco Renaldi

*USDEC's TTIP priorities: Removing dairy trade barriers and ensuring the continued use of common food names*

**11:36** European Dairy Association – Bénédicte Masure, Deputy Secretary General

*Regulatory and market access issues for the European dairy sector*

**11:45** International Brotherhood of Teamsters – Michael F. Dolan, Legislative Representative

*Dairy market access and Geographic Indicators*

**11:54** European Crop Protection Association – Jean-Charles Bocquet, Director General

*Opportunities for improving transatlantic regulatory cooperation in crop protection*

**12:03** CropLife America – Douglas T. Nelson, Sr. Advisor for Trade, Intellectual Property & Strategic Issues

*US-EU Agricultural Regulations: hazard vs. risk assessment*

- 12:12** US Grains Council – Floyd Gaibler, Director of Trade and Biotechnology  
*Regulatory Harmonization: A Pathway to Global Food Security*
- 12:21** FoodDrinkEurope – Louis Hinzen, Manager Economic Affairs  
*Regulatory issues and non-tariff measures of importance to the European food and drink industry*
- 12:30** National Family Farm Coalition – Katherine Ozer  
*TTIP impacts on family farming and food sovereignty*
- 12:39** US Institute for Agriculture and Trade Policy – Karen Hansen-Kuhn, Director of International Strategies  
*Local Foods and Food Safety*
- 12:48** oriGIn – Massimo Vittori, Managing Director  
*Geographical Indications*
- 12:57** European Federation for Origin Wines – Daniela Ida Zandona  
*Geographical indications for wines in TTIP*
- 13:06** spiritsEUROPE – Marie Audren, Director Trade & Economic Affairs  
*spiritsEUROPE priorities for TTIP*
- 13:15** COPA COGECA – Pekka Pesonen, Secretary General  
*Non-tariff barriers in the agriculture sector*
- 13:24** European Starch Industry Association – Jamie Fortescue, Managing Director  
*EU starch industry and TTIP*
- 13:33** CEFS / CIBE – Oscar Ruiz, Deputy Director CEFS  
*Sugar and TTIP*
- 13:42** ePURE – Rob Vierhout, Secretary General  
*EU-US renewable ethanol: implications of trade liberalisation*

- 13:51** US Meat Exports Federation – John Brook, Regional Director  
*US beef and pork industries' expectations of TTIP*
- 14:00** Compassion in World Farming – Olga Kikou, European Affairs Manager  
*Farm animal welfare and the EU-US trade agreement*
- 14:09** World Society for the Protection of Animals – Emily Rees, EU Trade Specialist  
*Animal Protection in Transatlantic Trade*
- 14:18** FRUCOM – Liam O'Gorman  
*The position of European tree nut traders*

**SESSION THREE: ROOM to be advised**

**Issues related to services, investment and public procurement**

**11:00** European Services Forum – Pascal Kerneis, Managing Director

*TTIP: High priorities for the European services companies*

**11:09** CEEP (European Centre of Employers and Enterprises providing Public Services) – Pazanne Dupont, Policy Officer

*Which future for Public Services in Europe – Remarks on the current TTIP negotiations*

**11:18** AFLCIO (America's Unions) – Celeste Drake, Trade & Globalization Policy Specialist

*Public services in TTIP*

**11:27** AFME (Association for Financial Markets in Europe) – Edward Bowles, Regional Head of Corporate & Public Affairs, Europe, Standard Chartered Bank

*Supporting growth: the better integration of EU-US financial markets under TTIP*

**11:36** Finance Watch – Aline Fares, Expertise & Campaign Coordinator

*Effective financial regulation and TTIP: questions from a public interest perspective*

**11:45** Insurance Europe – Jesus Cisneros, Policy Advisor

*Insurance and TTIP*

**11:54** National Association of Consumer Advocates – Ira Rheingold, Executive Director

*The potential impact of the TTIP on the necessary re-regulation of the post economic meltdown financial services industry*

**12:03** SOMO (Centre for Research on Multinational Corporations) – Myriam Vander Stichele, Senior Researcher

*Financial Services in TTIP: challenges and questions*

**12:12** SELDIA (European Direct Selling Association) – Maurits Bruggink, Executive Director

*Asserting Direct Selling as a valuable distribution service within the Services Chapter of TTIP*

**12:21** The Law Society of England & Wales – Mickael Laurans, Advisor, International Policy

*Tackling the lawyers' interests in the TTIP negotiations*

**12:30** Centre national de coopération au développement – Michael Cermak

*Services, investment, public procurement and development*

**12:39** ETNO – David Frautschy

*Telecoms and TTIP*

**12:48** TechAmerica Europe – Erika Mann, Chair

*Tech and trade*

**12:57** BSA | The Software Alliance – Thomas Boué, Director, Government Affairs, EMEA

*TTIP and Digital Trade*

**13:06** BDEW German Association of Energy and Water Industries – Nadine Fischer, Policy Officer

*How water services in Europe could be affected from TTIP*

**13:15** Citizens Trade Campaign – Arthur Stamoulis

*U.S Political Demand for Unrestricted 'Buy America & 'Buy Local' Procurement Programs*

- 13:24** UNIFE European Rail Industry – Jonathan Nguyen, Public Affairs Manager  
*Public Procurement Stakes in TTIP – Position of the European Rail Industry*
- 13:33** European Services Strategy Unit – Linda Kaucher  
*Mode 4*
- 13:42** US Chamber of Commerce – Peter Chase, Vice President, Europe, International Division  
*Investment*
- 13:50** Friends of the Earth Europe – Paul de Clerck  
*Risks of ISDS*
- 13:58** Businesseurope – Luisa Santos, Director International Relations  
*Investment protection- what EU Business is looking for in TTIP*
- 14:06** Public Citizen's Global Trade Watch – Melinda St Louis, Director International Programs  
*Public Interest Critique of U.S. and EU Approaches to Investment*
- 14:14** Federation of German Industries (BDI) – Fabian Wendenburg  
*Investment protection*
- 14:22** Austrian Federal Chamber of Labour – Gudrun Kainz  
*ISDS*
- 14:30** Austrian Federal Economic Chamber – Barbara Tasch-Ronner  
*Investment protection without ISDS is a toothless tiger*

**SESSION FOUR: ROOM to be advised**

**Issues related to rules – sustainable development, customs and trade facilitation, energy and raw materials, intellectual property, competition & state-owned enterprises (SOEs), small and medium enterprises (SMEs)**

**11:00** AmCham EU – Walter Van der Meiren, Chair of the AmCham EU Customs and Trade Facilitation Committee

*Transatlantic customs modernisation - a critical element of the TTIP's success*

**11:09** UEAPME – Sabine Erkens, Advisor Legal Affairs

*SMEs and TTIP*

**11:18** eBay Inc. – Hanne Melin, Policy Strategy Counsel and Head eBay Inc. Public Policy Lab EMEA

*Enabling SMEs*

**11:27** EUROCHAMBRES – Felix Neugart, Managing Director, German Chambers (DIHK)

*SMEs*

**11:36** ITUC International Trade Union Confederation – Yorgos Altintzís, Policy Officer

*Sustainable development*

**11:45** ACV-CSC – Renaat Hanssens, Advisor

*View of trade unions concerning labour rights in the sustainable development chapter*

**11:54** Austrian Federal Chamber of Labour – Nikolai Soukup

*Sustainable development in TTIP: An issue subordinate to commercial interests?*

**12:03** Swedish National Trade Unions (LO, TCO, Saco) – Asa Ehinger Berling, International Secretary

*Swedish trade union perspective on TTIP*

**12:12** OCEANA – Vanya Vulperhorst, Policy Advisor

*Fisheries in TTIP: sustainability, traceability and subsidies*

**12:21** Fertilizers Europe – Sean Mackle, Director, Trade & Economic Policy

*Energy chapter and need for CCT tariff protection on a limited number of end fertilizer products*

**12:30** Central Europe Energy Partners – Jakub Przyborowicz, Senior Specialist

*Rules of origin, working and professional transfers, EU equipment export to US, US shipping rules, conflict minerals, carbon emission regulation, electricity and natural gas referring to TTIP*

**12:39** American Fuel and Petrochemical Association – David N. Friedman, Vice President Regulatory Affairs

*Energy matters*

**12:48** Sierra Club – Ilana Solomon, Director, Responsible Trade Program

*Environment and energy in TTIP*

**12:57** Beryllium Science & Technology Association – Maurits Bruggink, Director EU Affairs

*Aligning EU and US trade policies interests for Critical Raw Materials*

**13:06** European Public Health Alliance (EPHA) – Leonardo Palumbo, Policy Coordinator for EU Affairs and Governance

*EPHA interests in TTIP*

**13:15** Center for Digital Democracy – Jeffrey Chester, Executive Director

*The Unchecked Growth of U.S. Digital Data Collection Practices, limits to US Regulatory Oversight on Privacy, and its impact on Transatlantic citizens and consumers*

**13:24** ifpro, International Federation of Reproduction Rights Organisations – Olav Stokkmo, Chief Executive

*The importance of trade in copyright and collective management*

**13:33** IFPI - representing the recording industry worldwide – Xenia Iwaszko, Head of International Trade

*TTIP – the recording industry views*

**13:42** ENPA, the European Newspaper Publishers' Association – Sophie Scrive, Deputy Executive Director

*The impact of TTIP on the press sector in Europe*