



« The voice of the European Service Industries for
International Trade Negotiations in Services »



Joint ESF/CEPS Luncheon Meeting

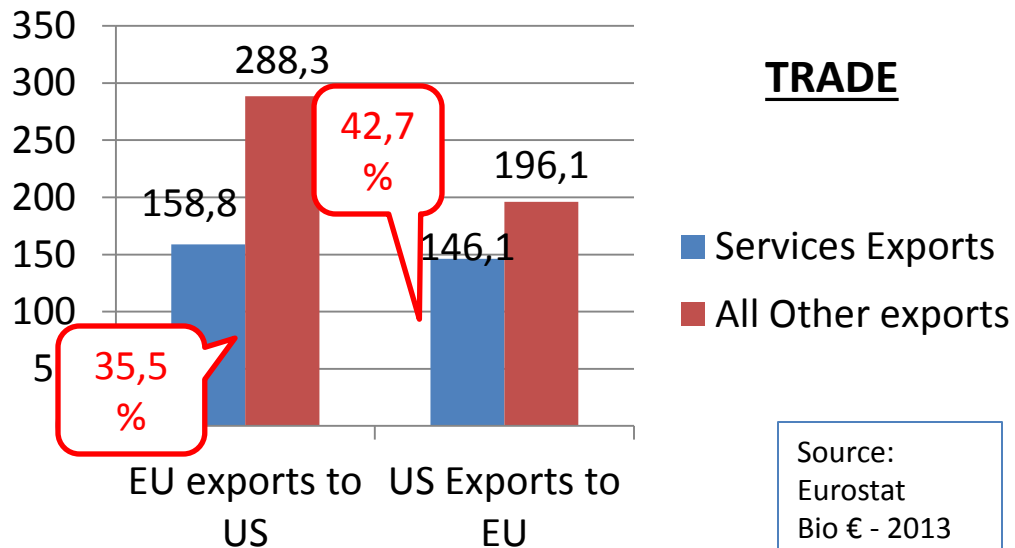
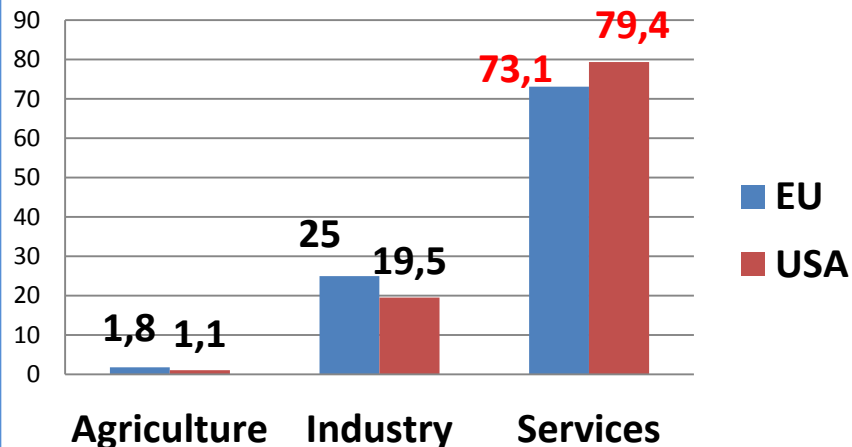
Why services are critical in TTIP"

25 March 2015 - 13:00 – 14:30

1, Place du Congrès – 1000 Brussels –
CEPS Conference Room

EU-US = IMPORTANCE OF SERVICES IN EACH ECONOMIES

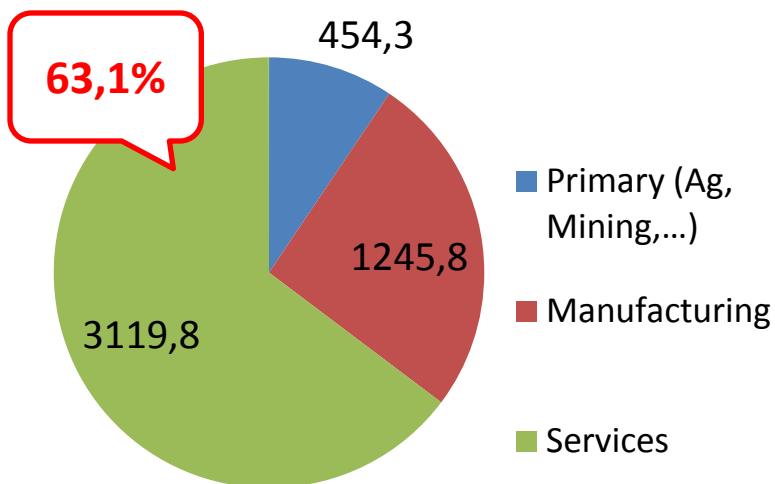
EU - US : Percentage of GDP by Sector- % - 2011



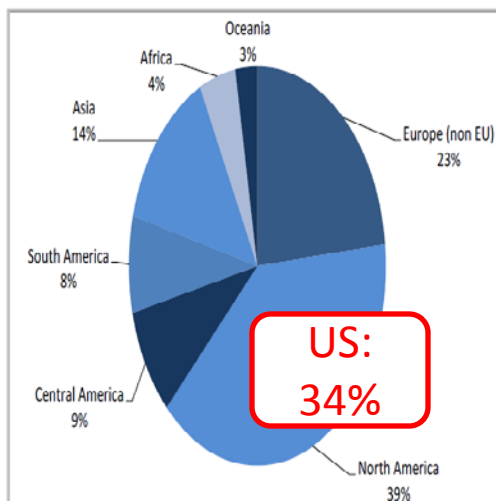
TRADE

Source: Eurostat Bio € - 2013

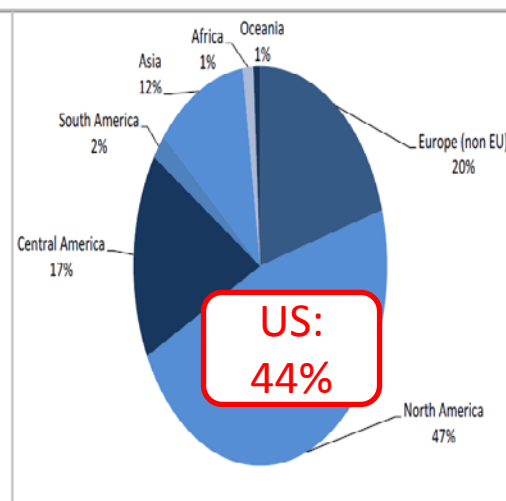
Outward EU27 FDI Stocks . 2011 - Bio €



Share of stocks held by the EU in the rest of the world, 2013



Share of stocks held by the rest of the world in the EU, 2013



ESF Market Access Priorities:

1. Negative list approach with full transparency on the current restrictions –
 - ➔ **But** US not able or willing to deliver, so no visibility to invest or trade in US States, and EU uses hybrid approach: more complicated to read
 - ➔ **But** US Services Offer: KorUS level (2007!): 21st Century Deal???
2. Professional services (Accountants & Auditors, Architects, Engineers, Lawyers, etc.) in all US States
 - ➔ **But** US not willing to negotiate remaining obstacles at states' level
3. Maritime Transport (international maritime services, port services, ground services, Containers' feederling, dredging, ship building, etc.)
 - ➔ **But** US not willing to negotiate the most protectionist legislation ever: the Jones Act (Merchant Marine Act of 1920) !!



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4. Aviation Transport (Cargo and Express courier)
 - ➔ **But** US not willing to negotiate in TTIP, but possibly in Joint Committee of Aviation Agreement that has no binding impact!
5. Financial Services (Remaining barriers in banking & trade in Securities; Insurance collateral, etc.)
 - ➔ EU linked this issue with Regulatory Cooperation in Financial Services. **But** US Treasury refusal so far.
6. Mobility of services suppliers (Mode 4): Transatlantic Business Visitors Card, Quota for EU business suppliers, Expedite procedure for business visas & work permits
 - ➔ **But** US not willing to negotiate seriously on that issue before passing the “Immigration Bill” stuck in Congress
7. Public procurement in services: better access to the US markets at all level for all public entities
 - ➔ **But** “Buy America/n Act”, US not willing to negotiate beyond “central level”! We want GPA Plus!

❖ **Regulatory Cooperation:**

- Horizontal chapter: all services regulators, wherever they are, should cooperate towards more efficient and less burdensome regulations.
 - ➔ **But** no clear text showing that regulators at state level will cooperate with their EU colleagues regulators of the various and numerous services sectors!
- Financial services must be included: 80% of global financial transactions are made by the EU & US.
 - ➔ **But** US Treasury not willing to include that sector in TTIP!

❖ **Rules:**

- No local servers requirement for cross border data flows
- Disciplines for State Own Enterprises: level playing field with private companies

❖ **Investment Protection:** TTIP must provide strong investors protection, with state of the art ISDS Mechanism.



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THANK YOU FOR YOUR ATTENTION !

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